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Market Research		Marketing & S Strategy Develo
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Design for Functionality	Design for Innovation	Design for Asthetics	Design for Value and Growth (D4VG)	Design for Ethical Impact	Design for Sustainability	Design for Scalability	Design for Usability/UX	Design for Ergonomics	Design for Safety	Design for Security	Design for Performance	Design for Reliability	Design for Robustness & Resilience	Design for Interoperability & Connectivity	Design for Intelligence	Design for Reconfigurability & Flexibility
Implementation																
Verification																
Validation																
											Certification					
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